

Magical Night



New Delhi, September 21, 2017: It was a glamorous night of food, music and drinks hosted by Le Magnifique Group, a company into experiential travel, destination weddings, bespoke events and brand consultancy based in New Delhi, Dubai and Jaipur, and Olive Bar & Kitchen, in association with IFCCI (Indo-French Chambers of Commerce & Industry), a not-for-profit bilateral business Chamber which fosters and promotes mutually beneficial relations between India and France since 1977. The occasion was Welcome Back Bash, an annual event to welcome expats, who move back to their native countries starting June to escape the Indian summers, and return

to India around September.

The event was sponsored by TGL Teas, exclusive handcrafted premium black, green, oolong, white and yellow teas, available online, Green Park Dental Institute, one of India's biggest and most technologically sophisticated dental care facilities, and PetFly which is a personal and caring service provider for relocation of pets to anywhere in the world, offering a complete end-to-end relocation service for any animal, having serviced around 5,000 pets across the globe till now. *Outlook Traveller* was the media partner for the event and the liquor sponsors included Grover Zampa Wines, one of the finest wine companies in India, Golfer's Shot Whiskey, a unique whiskey matured in handcrafted

oak casks and Happy By Thirsty Beer, the perfect craft beer for after-work parties.

As Neeraj Kumar, CEO of Le Magnifique Group, said, "Welcome Back Bash is an annual gala to celebrate and welcome expats back to India. It also provides a platform to expats who are new to India to network and socialise in their community. The guests are primarily officials from the top European and American embassies in India, the diplomatic community based in New Delhi and expat CXOs working in MNCs. It's a great opportunity for brands to reach out to the HNI expat community based in Delhi NCR. We are looking forward to hosting our first Welcome Back Bash in Mumbai next September and subsequently in Dubai."